

# Jonathan Shechtman

UX/UI Designer

## EXPERIENCE

### UX/UI Design Intern / Shure Inc.

Chicago, IL / June 2023 - August 2023

- Created 15 published design components for Shure's updated design system, incorporating audio-specific features and layouts
- Crafted user flows for Shure products, emphasizing segmentation and intuitive navigation
- Conducted user research for the Motiv app, informing design decisions and enhancing user experience

### UX/UI Designer / Moments

Seattle, WA / November 2023 - Present

- Initiated a comprehensive app redesign leveraging the Spotify API, resulting in a 200% increase in engagement during usability testing
- Collaborated with a design team to align app design with Spotify's design guidelines, developing over 20 new components

### UX/UI Designer / Sizzle

Los Angeles, CA / January 2023 - June 2023

- Worked with a team of designers and researchers to create a platform to help dietitians with patient tracking
- Created 50+ high-fidelity designs, constructing the product's early version
- Conducted user interviews with dietitians, incorporating their feedback into the design process
- Iterated and built upon the initial version of Sizzle's design system

### UX/UI Design Intern / Dopweb (QR Menu)

Los Angeles, CA / August 2021 - December 2021

- Worked closely with product manager to redesign QR Menu's onboarding process, increasing conversion rate by 30%
- Conducted heuristic evaluations and synthesized research insights to identify and address user pain points
- Began redesigning the product's dashboard and re-imagined the loading animation

## CONTACT

 [LinkedIn](#)

 [Portfolio](#)

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 425-240-9984

## EDUCATION

### University of Washington

September 2019 - Present

**Major:** Informatics Seattle

**GPA:** 3.96

## SKILLS

### Design

Wireframing

Storyboarding

Prototyping

Journey Mapping

### Research

Survey & Interview

Personas

Contextual Inquiry

Usability Studies

### Tools

Figma / Adobe XD / Sketch

Photoshop / Illustrator

Research Writing

Premiere Pro / After Effects

HTML & CSS

JavaScript